



Business Profile 2024

Setting New Benchmarks Through innovation
to create great everlasting Legacy.

About EKQiEnterprises

At **EKQiEnterprises** we're a boutique Business Development & Consulting company which focuses on using the latest innovative tools & strategies tailored according to our clients needs to give our clients the extra edge over their competitors in their respective industries.

Our Professional Services



Corporate Identity

- Professional Logo Design
- Business Card Design
- Letterhead Design
- E-mail Signature Design
- Signage Design



Graphic Design

- Illustration Designs
- Marketing & Advertising Design
- Packaging Design / Product Design
- Presentation Graphic Design
- Publication Graphic Design



Website Design & Development

- Standard Website Design and Development.
- E-commerce website design and Development.
- SEO.
- Mobile Optimization.
- Website Management.



Motion Graphic

- Logo animation.
- Presentation Slide Animation.
- Instructional videos (How To Videos).
- Explainer videos.

What Makes Us Stand Out



Bespoke Approach

We treat each client on a case-by-case basis by **tailoring our services** to meet your specific budget & needs. Our design process for each of our clients involves **extensive research and planning** to help our clients stand out amongst their competitors. At EKQiEnterprises we're **Responsive and Flexible** to change and can adapt to shifting client priorities.



Innovation

We're passionate about **innovation**, we are constantly **re-developing** our services according to the latest global trends by utilizing the latest innovative Tools & Strategies.



Our Network

We have a network of trusted suppliers in our supply chain which benefits our clients with **Quality Reassurance, Increased efficiency, Reduces Delays, Quick turnaround time & many more benefits.**



Beyond Borders

We offer a variety of delivery methods of our services, we utilize the latest and most efficient methods to deliver our services to our clients remotley in South Africa & globally.



Professional Services on Demand

We aim to be our clients **preferred designers** by building a long term relationship with all our clients, all our services are a phone call away which leads to **reduced lead times** on project delivery times & most essentialy **cost-saving** for our clients as you pay for services according to usage and you'll be working with a company which has an indepth understanding of your business. We aim to help you to focus on your day to day running of your business while we focus on adding value and helping you stand out.

Benefits EKQiEnterprises

At **EKQiEnterprises** we constantly strive on creating new benchmarks through innovation and professionalism & we recieve satisfaction from adding tremendous value to our clients businesses.

Our Process



1. Consultation

Our **First Step** is to understand your Business Needs so that we can offer professional services tailored according to your Business Needs & Budget.



2. Quotation

On **Second Step** you'll receive a Quotation from us. Once you accept the quotation and we're satisfied with the terms & conditions of the Quotation, you'll pay a Deposit. The project will only commence once the funds agreed upon reflect on our side.



3. Design Process

On the **Third Step** The Design Process consists of the Concept Designs, Client feedback and Updates to the designs.



4. Quality Assurance Check

On the **Fourth Step**, we'll do Final Quality Checks to ensure all work is produced according to your specifications and to the highest quality.



5. Settle Project costs

On the **Fifth Step**, You will make a final payment of the Outstanding Balance in order to receive the complete project files.



6. Delivery

On the **Sixth Step**, You'll receive the complete project files.

Latest Industry Trends



Website Design & Development

A professional Website & interactive website helps in **Increasing Brand Awareness**, A Website helps your business to build **Credibility & create trust**, Your Website can Attract **New Customers (Organic traffic)**, A Website can **Encourage Customers to Contact You**, All of Your Competitors are Already Having a Website



Graphic Design

Graphic design is about solving problems. It is about taking complex information and making it understandable and visually appealing. At **EKQiEnterprises** we offer a variety of day to day Graphic design services for our clients such as Branding, Digital Fliers & printed fliers, presentation, booklets, email signatures, cover pages, letterheads, report designs, infographics, the list is & possibilities are endless.

Uses of Graphic Design: illustrations, Marketing & Advertising Design, Packaging Design / Product Design, Presentation Graphic Design, Publication Graphic Design.



Motion Graphics

Motion Graphics is a unique blend of graphic design, animation, illustration, filmmaking, and digital product design. In recent years, more companies have started incorporating motion into their brands, digital products, and social media strategies. Motions Graphics makes Content more interactive and engaging. At **EKQiEnterprises** we offer a variety of the latest Motion Graphics Services to give our clients and extra edge over their competitors.

Fun Fact: In high-risk fields such as construction and air transportation, animated simulations make training exercises safer.

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EKQiEnterprises

Rate Card 2024.

Below is an overview of the variety of Professional Services that we offer for your business which can be tailored according to your Business Needs and Budget.

Hourly rate for 2024 = R 185,00 per hour.

| Professional Services | Price Starting From |
|---|---------------------|
| Website Design and Development | |
| Professional Website Design & Development | R 3 145,00 |
| Logo Design | |
| Logo Design (From 2 concepts) | R 1 480,00 |
| Logo Re-draw | R 370,00 |
| E-Mail Signature/Business Card Design | |
| E-mail Signature Design | R 740,00 |
| Flyer Design | |
| Flyer Designs | R 925,00 |
| Letterhead Design | |
| Letterhead Design | R 740,00 |
| Company Profile Design | |
| Company Profile Design | R 1 295,00 |
| Motion Graphics | |
| Logo Animation | R 2 220,00 |
| Short Graphics Presentation Video | R 3 145,00 |
| Power Point Presentation Slides | |
| Powerpoint Presentation Video 5 Slide | R 1 295,00 |
| Additional Pages | R 370,00 |
| Product Packaging Design & Rendering | |
| Product Packaging Design | R 2 590,00 |
| Pricelist continues onto Nextpage | |

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Our Price

Signage Designs

Signage Designs R 1 665,00

Website Design & Development - E commerce

Website Design & Development - E Commerce R 5 735,00

Additional Work

Any additional work will be charged at R 185,00 per hour

EKQEnterprises 2024 Pricelist

*Please note that prices mentioned above are the starting prices for each of the services mentioned above, a detailed quotation will be sent to you once we have an indepth analysis of your business needs.

Terms & Conditions apply.

Portfolio

Visit our Instragm page (@EKQEnterprises) or click on the link provided https://instagram.com/ekqi_?igshid=YmMyMTA2M2Y=. PDF format of our portfolio available on request

Our Clients





Email: EKQiEnterprise@gmail.com

Phone number: +27 83 418 1424

Reg: 2017/351758/07

